



CITY OF SONOMA #1 The Plaza, Sonoma CA 95476 (707)938-3681
Public Works Department

NEWSRACK PERMIT APPLICATION

CONTACT INFORMATION

APPLICANT: NAME _____ PHONE _____

COMPANY NAME _____

MAILING ADDRESS _____

CONTACT (the responsible person whom the City may notify or contact at any reasonable time concerning the applicant's newsracks):

NAME _____ PHONE _____

MAILING ADDRESS _____

NEWSRACK INFORMATION

Total number of proposed newsracks including any existing newsracks: _____

Please attach the following information for **each newsrack location**:

- A. The name(s) and frequency of publication(s) to be contained in the newsrack;
- B. The type or brand of newsrack, including a photograph and a description of the newsrack and supporting structure; and
- C. A site plan showing the exact location of each newsrack and supporting structure, and sufficient information to determine that the location complies with SMC 12.24.050.

INSURANCE

Attach a copy of a certificate of the comprehensive general liability insurance policy in the amount of \$1 million. Such insurance shall name on the policy or by endorsement as insured the city of Sonoma, its officers, employees and agents. Insurance coverage must be maintained for the duration of the newsrack placement. Proof of insurance coverage must be verified by the city prior to issuance of a newsrack permit.

PERMIT SPECIAL PROVISIONS

Pursuant to the provisions of SMC12.24:

The Permittee agrees to be responsible for any damage or repairs caused by the installation, maintenance or removal of any newsrack, and agrees to indemnify and hold harmless the City of Sonoma, its officers and employees from any loss, liability, or damage, including expenses and costs, for bodily or personal injury, and for property damage sustained by any person caused by the installation, use, or maintenance of the applicant's newsrack within the City of Sonoma.

The Permittee acknowledges that insurance coverage specified in this permit must be maintained for the duration of the newsrack placement in order for permit to remain valid.

The Permittee agrees, upon removal of a newsrack, to restore the sidewalk, pavers, tiles or similar surfaces to their original condition at Permittee's expense.

Signature: _____

Date: _____

EXCERPTS FROM SONOMA NEWSRACK ORDINANCE

(PLEASE REFER TO SONOMA MUNICIPAL CODE SECTION 12.24 FOR FULL TEXT OF ORDINANCE)

12.24.050 Standards for the Placement, Installation, Maintenance and Operation of Newsracks.

Any newsrack which in whole or in part rests upon, in, or over any public sidewalk shall comply with all of the following standards:

A. Placement and Total Numbers.

1. No newsrack shall be chained, bolted, or otherwise attached to any property not owned by the permittee of the newsrack. For newsracks located in the public right-of-way, the pedestal shall be securely bolted to the sidewalk or a concrete footing under pavers, tiles, or similar surfaces as the case may be; provided that the permittee of the newsrack restores the sidewalk, pavers, tiles or similar surfaces to their original condition upon removal of the newsrack.

2. Where there are two or more newsracks in one location, newsracks shall be clustered into modular newsracks subject to the following conditions and limitations:

a. Modular newsracks shall be designed in such a manner as to utilize two rows with an equal number of compartments in each row.

b. No modular newsrack shall contain more than eight newsracks.

3. No newsrack may be installed within 200 feet of another single or modular newsrack on the same block except as specifically provided elsewhere in this chapter, including without limitation SMC 12.24.040(B) and subsection (A)(4) of this section.

4. Any person, publication or agency may apply for a variance from the 200-foot separation requirement of subsections (A)(3) of this section. A variance may be granted by the Director of Public Works if the applicant can establish that the variance would not violate (a) SMC 12.24.010, Purpose and Intent, or (b) subsection (B) of this section, Location. The applicant can appeal the denial of a variance pursuant to SMC 12.24.120.

B. Location. Other than those existing newsracks identified under section 12.24.040 (E), no newsrack shall be installed, used, or maintained:

1. When such site or location is used for public utility purposes, public transportation purposes, or other governmental use.

2. When such newsrack unreasonably interferes with or impedes ingress or egress to or from any business, residence or legally parked or stopped vehicle or the use of poles, posts, traffic signs or signals, hydrants, mailboxes, or other objects at or near the location.

3. Within 15 feet of the curb ramp of any street intersection, or in any location that interferes with or impairs the vision of operators of vehicles at street intersections.

4. Within 5 feet of any of the following: fire hydrant, emergency call box or other emergency facility, any marked crosswalk not at an intersection, any driveway or midblock curb ramp, any area designated by curb markings or signage to be handicapped parking, bus stop sign pole, or existing Plaza Periphery Business Wayfinding Signs.

5. With the back to the roadway along the curb, if located within 2 feet from any curb where marked parking is parallel to the sidewalk.

6. Within 18 inches from trees and other vegetation installed in permanent planters in the public right-of-way, tree wells, supporting posts for covered walkways or canopies, or other similar elements at or near the location.

7. So as to obstruct, shield, or block a window of any business or residence where such newsrack is located within 6 feet from the face of the building on which the window is located.

8. At any location which creates less than a 4-foot wide path of travel as required by Title 24 of the California Code of Regulations and the Americans with Disabilities Act.

9. At any location in front of a State Park of California, Sonoma City Hall or on the sidewalks on either the interior perimeter or crossing within the Sonoma Plaza.

C. Dimensions and Design.

1. Each newsrack shall be a pedestal-mounted and stackable, of metal construction, and of a style that is either the KJ-50 as manufactured by K-Jack, or the Traditional 49-16 as manufactured by Sho-Rack, or substantially similar thereto.

2. The color of any newsrack shall be brown; identified as "brown" or "federal brown" (as manufactured by "Sho-Rack"). An alternative color may be allowed by the Director of Public Works; provided that the alternative color is complementary to the surroundings.

3. No single or modular newsrack shall exceed 58 inches in height measured from the surface of the sidewalk or ground to the top surface of the newsrack, or 20 inches in depth.

4. Use of double-slotted newsracks is encouraged for smaller, vertically formatted publications.

5. All units in modular racks shall open in the same direction.

D. Maintenance. Every newsrack shall be maintained by the permittee in a clean and neat condition free from dents, cracks, corrosion, rust, graffiti, dirt, or grease; chipped, discolored or peeling paint; information flyers or stickers that are not the property of the newsrack permittee; broken, cracked, or misshapen parts; and similar conditions that detract from the aesthetic quality of the commercial area. The newsrack shall be in working order at all times or locked in a closed position. Upon removal of a newsrack, the right-of-way shall be restored to its original condition prior to installation of the newsrack.

E. Advertising. Newsracks shall carry no advertising or public notices, other than a logo or similar information identifying the newspaper or publication, covering no more than 50% of the back and/or sides of the newsrack. No logos or similar information identifying the newspaper shall be allowed on the tops of the newsracks.

F. Identification. The address and telephone number of a responsible person who may be contacted at any time concerning the newsrack shall be displayed on the front of the newsrack in such manner as to be readily visible and readable to a prospective customer. The size of the identifying information shall not exceed 12 square inches.

NEWSRACK PERMIT FEE:

\$132.29 per permit application; includes up to 3 newsracks.

Additional fee of \$31.39 applies for each additional rack received as part of same permit application.