

**COMMUNITY SERVICES & ENVIRONMENT COMMISSION
REGULAR MEETING**

City Hall
1 The Plaza
Sonoma, CA

June 12, 2013
Minutes

Commissioners Present: Comms. Blattner, Blum, Clary, Frizzell, Kelley, Lanusse, Latorre, Thomas, Wilbanks
Commissioners Absent: Comm. Petlock
Also Present: Management Analyst Rogers

Vice Chair Frizzell called the meeting to order at 6:35 p.m.

Comments from the public: There were no comments from the public.

Vice Chair Frizzell thanked Comm. Latorre for serving on the CSEC. Comm. Latorre said she was resigning her position after June 12, having served for many years.

1. Minutes of May 8, 2013

It was moved by Comm. Kelley, seconded by Comm. Blattner, to approve the minutes of May 8, 2013, as corrected. The motion carried unanimously.

2. Post Event Review

International Film Festival April 11-14, 2013

Event Coordinators Mary Catherine Cutcliffe and Kevin McKeely gave an overview of event which was successful, including local and international film makers (200 film makers from fourteen counties). The Friday night party celebrated a Netflix milestone. Film categories included: full feature films for documentaries, independent and world cinema; plus animation, shorts and student films. Mary Catherine Cutcliffe said a change being considered for next year is to reduce samples of wine, adding wine sales.

Management Analyst Rogers presented the Post Event Summary, addressing areas of concern for next year's event: back parking lot needs cleaned before City staff arrive for morning inspection/clean-up at 6:00 a.m.; increase monitors to keep City Hall parking spaces open for customers Wednesday through Friday; protect all electrical cords on the ground for safety; and increase the number of egress in the tent for next year's event.

Comm. Kelley asked about the follow-up to their original estimate of recycling and waste generated by the event. Cutcliffe said the event generates little waste. They did not use a recycling service since they use mostly reusable items stored in the back lot tent. Kelley said the commission is tracking events to see how waste is reduced, recycling increased, adding that reusable items conserved more resources than recycling.

Comm. Blattner asked about their financial statement showing a deficit (\$4,123.83) with no line item for fundraising. Cutcliffe said cutting back on complimentary wine/beer, increasing attendance will help decrease the deficit next year. McKneely said they have a lot of in-kind donations. Comm. Kelley asked about having a line item for the sponsorship of Netflix or Comcast. McKneely said the financial statement was a snap shot of the event itself, not the entire year of fundraising so as not show inflated numbers.

Comm. Blum as a CSEC monitor suggested an additional exit to allow easy egress for serving trays going and coming. He said the hospitality at the film sites was commendable.

3. Sonoma Clean Power (Melinda Kelley and Woody Hastings)

Comm. Kelley introduced background on the implementation of the Sonoma Clean Power (SCP) Program. The City Council considered the invitation to join SCP at their June 13 meeting; the discussion will continue on the next agenda, June 17. Kelley introduced Woody Hastings with the Climate Protection Campaign who discussed the process and benefits of how SCP would provide 33% renewable power much of it locally funded (compared to 20% provided by PG&E).

PG&E would continue to maintain the infrastructure and billing services. Residents can opt to not join (once a city has joined). Comm. Thomas asked about sources of renewable energy. Hasting said solar, wind and geo-thermal are part of the portfolio for expanded resources.

Commissioners discussed the benefits of SCP and providing the option for residents and businesses in the City of Sonoma. The increased buy back rate could spur residential solar installations, increasing the amount of locally produced and renewable energy.

It was moved by Comm. Kelley, seconded by Comm. Frizzell, to support Sonoma Clean Power's program and encourage the City to sign-on to allow its residents to participate. The motion carried seven to two, Comm. Thomas dissented, Comm. Lanusse abstained.

4. CSEC Event Review – Consent Calendar

Management Analyst Rogers summarized the option of a consent calendar for the Event Review Process to improve efficiency. The general review process will remain the same with the Special Event Committee (SEC) member review, summary to the CSEC in staff's report, with an option for the CSEC to approve as a consent item. Re-occurring events that do not need Alcohol Permits, Street Permits, have not had any issues, or CSEC exceptions, would be candidates. Staff would still require all documentation from applicant (budgets, financial reports, detailed maps delineating race routes and recycling from applicants).

Discussion: Comm. Clary said as a new commissioner, the events are all new and would benefit from the discussion and not in favor of a consent calendar. He also asked about the post event

review meeting with the CSEC. Rogers said that evaluation meeting could stay in place to review financial statements and waste reduction summaries.

It was moved by Comm. Kelley seconded by Comm. Blattner to support the event consent item option (excluding new events, any exception to the Event Policy, or alcohol and street permits with a 48 hour period notification to remove the item from consent to CSEC discussion, with the applicant present. The motion carried.

5. Reports: Subcommittees and Existing Ideas/Initiatives

Transportation: (Walking, Bicycling, Transit, and other vehicle use): Commissioners: Clary, Latorre, Thomas. No meeting report.

Natural Resources and Sustainability: (Grey Water Systems, Solar Programs, GHG Reduction, Resource Protection, Water Quality, Conservation, Recycling, Sustainability Day, and Open Space District). Commissioners: Clary, Kelley, Petlock, Thomas.

Comm. Kelley invited commissioners to the Summer Garden Party at Sonoma Garden Park June 20, 6-9 pm hosted by Transition Sonoma Valley and the Sonoma Ecology Center.

Community Health, Recreation and Open Space: (Personal Health, Parks and Recreation). Commissioners: Clary, Lanusse, Latorre.

Comm. Clary said that Montini trail construction will begin next week and is anticipated to be completed by the end of summer. Comm. Kelley asked if it would then be open to the public. (Rogers indicated that the property is transferred to the City only after the trail is completed and the trail would be opened at that time).

The Tree Committee Meeting: (Participates on Tree Committee as voting member and review tree removal requests; and Tree City USA Certification). Commissioners: Blattner, Frizzell, Lanusse.

Comm. Frizzell reported the proposed development on 821-845 West Spain Street. Citizens that attended the meeting were in favor of saving as many trees as possible. The Tree Committee recommended planting certain height trees, larger than typically required to provide privacy screening; the existing trees are being removed. The proposed development is for condominiums. The arborist report was given. The property is occupied by older buildings and many trees in poor condition.

Farmers' Market and Special Event Concerns: (Participants attend VOMCFM Board meetings and review any Plaza event concerns).

Comms. Frizzell and Petlock met to discuss the complaint by Steve Quitana regarding the Farmers Market application process. Mr. Quitana attended the meeting. As a follow-up to that meeting, Petlock emailed Mr. Quitana that proper notification had been given by the Farmers Market regarding Board meeting dates. Frizzell did say the website was down for a while; a new board member has taken on that responsibility and has upgraded the website, new and improved.

Vice Chair Frizzell said the vendor review protocol was followed. Part of the complaint was not so much about protocol but wanting to change the application process. Vice Chair Frizzell clarified it is the prerogative of the Farmers Market to choose their vendor application process.

Comm. Wilbanks attended the last Board meeting of the SVCFM saying the Board wants to continue to have diversity of vendors.

6. Special Event Monitor Assignments

Commissioners volunteered to attend the remaining Special Events through August, 2013 as monitors.

7. Closing Comments/Action Items

Comm. Blum said that with Carol Latorre stepping down as commissioner, the position would be re-advertised with the idea of the replacement being a resident of Sonoma Valley; he would remain the alternate.

Vice Chair Frizzell adjourned the meeting at 8:20 p.m. The next regular meeting is Wednesday, July 10, 2013 at 6:30 p.m.

Respectfully submitted,

Debra Rogers, Management Analyst