



Meeting Agenda

Thursday June 16, 2016 - 5:30 p.m.

City Hall Conference Room

No. 1 The Plaza Sonoma, CA

1	Call to Order, Roll Call
2	Public Communication
3	Approval of the April 28, 2016 Minutes
4	4 th of July Parade participation
5	Revising the Student Creative Art Award Program schedule
6	Review of the Public Art Ordinance
7	Creation of a Public Art Master Plan
8	Update on the Sonoma Poetry Day Event
9	Commissioner Comments
10	Adjournment

Future Scheduled Meetings in 2016: September 22. Additional meetings may be called as needed.

COMMISSION MEMBERS:

Kate Schertz, Chair
Linda Ransom, Vice Chair
Lisa Carlsson
Nellie Cravens
Antoinette Kuhry
Kari Ontko
Pamela Personette
Robert Ryan, Alternate

*Posted: June 9, 2016
Gay Johann, Assistant City Manager/City Clerk*

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CITY OF SONOMA
CULTURAL & FINE ARTS COMMISSION

April 28, 2016
MINUTES

Call to Order – Chair Schertz called the meeting to order at 5:30 p.m.

Roll Call:

Present: Carlsson, Kuhry, Personette, Ransom, Ryan, and Schertz

Absent: Cravens and Ontko

Also Present: Administrative Assistant Gipson

Minutes of March 3, 2016 –

Approved by unanimous consensus with a correction to reflect Commissioner Kuhry (not Commissioner Cravens) noting the poetry event being close to the annual 4th of July Parade.

Presentation by Kristie Sheppard Regarding the Napa Artwalk –

Commissioner Carlsson introduced Kristie Sheppard, (Senior Communications Specialist, A Bright Idea Advertising & PR) whom spoke about the public art plans in Napa and Yountville. Ms. Sheppard discussed the Arts Council of Napa Valley stating it is an independent non-profit agency which organizes and supports the community's arts activities. She stated the Town of Napa appoints a committee through a jury of arts professionals which 12-15 out of 180 unthemed exhibition entries are selected to exhibit their art on a temporary basis. Ms. Sheppard noted the City or Arts Council pays for the \$800 pads which rotate every two years and the City carries the insurance. It is a collaborative project presented by the City of Napa and the Arts Council of Napa Valley. Ms. Sheppard suggested key areas for the pad placements for the sculptures such as restaurants, hotels, tasting rooms, parks, City Hall, Veterans Park, museums, Community Center, local shopping points of interests in shopping areas and library which would all rotate. Ms. Sheppard indicated she would obtain the budget and share documents for the commissioner's to review.

Ms. Sheppard discussed Yountville's Art Walk managed by the Public Arts Commission which filters through the Town of Yountville. The art work is provided and the pads are the individual's responsibility. She noted that over the past five years over 40 new outdoor sculptures have been installed in Yountville. Most pieces are for sale with a percentage of each sale going into the Yountville Arts fund. Presently Yountville's total number of outdoor sculptures is over 40. Commissioner Ransom said in order to approach this the Commission would have to look at the general budget plan.

Ms. Sheppard stated the printing of the Art Walk maps would be the most expensive.

Commissioner Carlsson suggested the support of private entities.

FY 2016/2017 Budget Proposal –

Chair Schertz noted the "Fete de la Musique" held annually in June should be kept on the radar for the time being and further addressed for next year.

Annual calendar of events, changing the timing of the Treasure Artist and Student Award Programs –

Chair Schertz shared with the commission Kaylin Riebli's Student Award presentation at City Council and described some of the creations she designed which were modeled while family members and City Council looked on.

Commissioner Carlsson noted she would provide the upcoming calendar school dates for the next meeting and brought up moving the Student Award date from January to February with submissions due the end of March.

Update on Sonoma Poetry Day Event –

Commissioner Kuhry noted that she did not know how many people to date would be attending and that the event would require a mini sound system (microphone) inquiring if the City could provide one. Commissioner Carlsson suggested she would check with David Aquilar regarding borrowing a microphone.

Commissioner Kuhry indicated a post card with photo would be ideal for mailing to the IT, PD and media. It was suggested Creekside on line and bulletin boards as a possibility to get the word out. Chair Schertz confirmed she would email the announcement to the media, etc.

Commissioner Ransom noted the Press Democrat has a poetry column each Sunday.

Commissioner Carlsson said she would create the postcard for Facebook.

Participation in the annual 4th of July Parade –

Commissioner Carlsson suggested further discussion be continued for another meeting on June 16th. It was unanimously agreed upon that the next meeting be held on Thursday, June 16th if approved by City Clerk Johann. Commissioner Carlsson brought up Treasure Artist Barbara Perry's participation in the parade and recommended in the application to request the first ten cars which would be submitted to the Community Center for their review.

Commissioner Ransom noted the banner had still not been located.

Future Agenda Items – June 16, 2016: Follow up on FY 2016/17 Budget request; Sonoma Poetry Day event; review of the Public Art Ordinance; Creation of a Public Art Master Plan; 4th of July Parade.

Adjournment – The meeting was adjourned at 6:35 p.m.

Respectfully submitted,

Rita Gipson
Administrative Assistant