



Meeting Agenda

Thursday March 3, 2016 - 5:30 p.m.

City Hall Conference Room

No. 1 The Plaza Sonoma, CA

1	Call to Order, Roll Call
2	Public Communication
3	Approval of the February 11, February 24, and February 25, 2016 Minutes
4	Selection of the Student Artist Award recipient
5	FY 2016/17 Budget Proposal
6	Annual calendar of events, consider changing the timing of the Treasure Artist and Student Award programs
7	Participation in the annual 4 th of July parade
8	Commissioner Comments
9	Adjournment

Regularly Scheduled Meetings in 2016: April 28, and September 22. Additional meetings may be called as needed.

COMMISSION MEMBERS:

Kate Schertz, Chair
Linda Ransom, Vice Chair
Lisa Carlsson
Nellie Cravens
Antoinette Kuhry
Kari Ontko
Pamela Personette
Robert Ryan, Alternate

*Posted: February 26, 2016
Gay Johann, Assistant City Manager/City Clerk*

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CITY OF SONOMA
CULTURAL & FINE ARTS COMMISSION
City Hall Conference Room, The Plaza, Sonoma CA

February 11, 2016
MINUTES

Call to Order – Chair Schertz called the meeting to order at 5:00 p.m.

Roll Call:

Present: Carlsson, Cravens, Kuhry, Ontko, Personette, Ransom, Ryan, and Schertz

Absent: None

Also Present: Assistant City Manager/City Clerk Johann, Robert Demler, George McKale, Michael Ross, Martin Laney, and Tom Haeuser

Public Communications – None

Minutes of the January 28, 2016 Meeting – Approved by unanimous consensus.

Discussion of the Public Art Ordinance - Chair Schertz stated that she had reviewed the Public Art Ordinance and felt that the Commission should have been involved in the General Vallejo Monument project from the very beginning. She stated that there procedures in the ordinance that had not been followed. Commissioners discussed the need to review the ordinance for possible changes and to do some follow up on some of the next steps addressed in it; for instance, creation of a Public Art Master Plan.

Presentation regarding the proposed General Vallejo Monument (the Commission's role per the Public Art Policy would be to make a recommendation to the City Council to either accept or deny the gift of public art.)

Members of the General Vallejo Monument Committee (Robert Demler, George McKale, and Michael Ross) presented the proposal for a life sized statue of General M. G. Vallejo, seated on a bench, to be placed on the north side of the Plaza and across Spain Street from the former location of Vallejo's Casa Grande, his original home. They stated that the 2000 Treasure Artist, Jim Callahan, had been commissioned to create the monument.

Commissioner Cravens stated the proposed location of the monument was perfect and that she felt it would be a fitting and perfect addition to Sonoma's public art.

Commissioner Kuhry stated that there should not be placement of any monuments in the Plaza until a master plan had been prepared.

Commissioner Carlsson stated the monument would add to the historic educational assets of the City.

Commissioner Ransom expressed her feeling that a seated statue of Vallejo was not respectful or fitting.

Commissioner Ryan stated that he liked that it was a late in life depiction of Vallejo as a counselor and friend and not a military-type depiction. He said he would like to see a trinity of Vallejo monuments.

Commissioner Personette stated that she felt the rules contained in the public art ordinance needed to be followed and approving this monument without having followed those rules would be precedent setting.

Commissioner Ontko stated her appreciation of the monument and would support approval of it now with a recommendation that the Commission follow up on the need for a master plan.

It was moved by Commissioner Carlsson, seconded by Commissioner Cravens, to recommend the City Council approve the proposed General Vallejo monument. The motion carried with the following vote: AYES: Carlsson, Cravens, Ontko, Schertz. NOES: Ransom, Kuhry, Personette. ABSENT: None.

Request from Studio 35 for funding production of Art Walk maps. Chair Schertz reported that Studio 35, in conjunction with the Visitor Bureau, had previously produced art walk maps that were distributed by hospitality venues. The first batch were just about gone and Studio 35 had requested the Commission to fund a reproduction of the maps. Chair Schertz passed around a copy of the map and discussion ensued. Noting that only a few businesses were listed on the map, Commissioner Ontko felt strongly that public funds should not be used for a map that was not all-inclusive. Chair Schertz added that perhaps the businesses featured on the map should be paying for its production. It was moved by Commissioner Kuhry, seconded by Commissioner Ontko, to not approve the request for funds. Commissioners expressed an interest in possibly following up on production of a new Art Walk map in the future.

Commissioner Remarks – None.

Future Agenda Items – March 3, 2016: Selection of the Student Art Award Recipient, FY 2016/17 Budget request, consideration of annual calendar and scheduling of the Treasure Artist and Student Award program. Dates to be determined: Follow up on Sonoma Poetry Day event; review of the Public Art Ordinance; Creation of a Public Art Master Plan.

Adjournment – The meeting was adjourned at 6:20 p.m.

Respectfully submitted,

Gay Johann
Assistant City Manager/City Clerk

CITY OF SONOMA
CULTURAL & FINE ARTS COMMISSION
Sonoma Community Center
276 East Napa Street, Sonoma CA

February 24, 2016
MINUTES

Call to Order – Chair Schertz called the meeting to order at 3:00 p.m.

Roll Call:

Present: Carlsson, Cravens, Kuhry, Ontko, Ransom, Ryan, and Schertz

Absent: Personette

Student Creative Arts Award Interviews

Commissioners interviewed students who had submitted applications for the Student Creative Art Award.

Discussion, consideration and possible action to approve the hosting of a Poetry Day in Sonoma

Commissioner Kuhry presented information regarding a proposed Poetry Reading Event to be held in July 2016. Discussion ensued. It was moved by Commissioner Ransom, seconded by Commissioner Carlsson, to approve sponsorship of an evening of poetry led by California's 2016 Poet Laureate Dana Gioia and to authorize expenditures not to exceed \$1,700.

Adjournment – The meeting was adjourned at 5:00 p.m.

Respectfully submitted,

Gay Johann
Assistant City Manager/City Clerk

CITY OF SONOMA
CULTURAL & FINE ARTS COMMISSION
Sonoma Community Center
276 East Napa Street, Sonoma CA

February 25, 2016
MINUTES

Call to Order – Chair Schertz called the meeting to order at 4:00 p.m.

Roll Call:

Present: Carlsson, Cravens, Kuhry, Ontko, Ransom, Ryan, and Schertz

Absent: Personette

Student Creative Arts Award Interviews

Commissioners interviewed students who had submitted applications for the Student Creative Art Award.

Adjournment – The meeting was adjourned at 6:00 p.m.

Respectfully submitted,

Gay Johann
Assistant City Manager/City Clerk

Memo

To: Cultural & Fine Arts Commission
From: Gay Johann, Assistant City Manager/City Clerk
Date: 2/26/16
Re: 2016/17 Fiscal Year Budget

Background:

The City will soon begin working on production of its FY 16/17 annual budget. The City Council will hold a budget workshop on June 6. The Cultural and Fine Arts Commission is the only city commission that has historically been provided with funding and included in the General Fund allocations.

The commission's annual base budget amount the last several years has been \$4,500. Last year the break down was as follows: \$2,000 for the Student Creative Arts Awards, \$1,000 for the Treasure Artist Reception with the remaining \$1,500 non-allocated to be used at the discretion of the Commission. Unspent money is not carried over into the next fiscal year.

Staff Recommendation:

Consider Commission goals, projects and plans and develop a budget to be submitted to the City Council. Regarding the July Poetry Event being planned I am getting mixed messages from the Finance Department as to whether some of the expenses may be charged to this FY. I guess the auditors are particular and want expenses charged to the year in which they are incurred.

SAMPLE BREAKDOWN:

	Amount Requested
Creative Arts Award	\$2,000
Treasure Artist	\$ 800
Poetry Event	\$1,700
TOTAL BUDGET REQUEST:	\$4,500

Memo

To: Cultural & Fine Arts Commission
From: Gay Johann, Assistant City Manager/City Clerk
Date: 2/26/16
Re: Annual Calendar and Timing of Programs

Background:

At the February 11 meeting, it was brought up that perhaps the Commission should take a look at the annual calendar and timing of its programs.

Here is your current schedule:

Month	Activity
January Meeting	Review Student Artist entries
Jan - Feb	Conduct Student interviews/auditions
February Meeting	Student winner selected
	Selection of Chair and Vice Chair
	Discuss Participation in July 4 parade
August 1	Staff Prepares Press Release calling for Treasure Artist Nominations
September Meeting	CFAC Selects Treasure Artist & plans reception
November 1	Staff Prepares Press Release announcing Student Creative Artist program
Nov – Dec	Treasure Artist reception is held

Student Creative Arts Award Program

For many years the Student Creative Arts Award Program was timed to coincide with the end of the school year. In 2009 the Commission changed the timing to a January application period with auditions and selection of the recipient in February. We try to get the student to a Council meeting for recognition and presentation of the award and then it is also awarded at the High School Award Ceremony at the end of the school year.

Treasure Artist of the Year

At some point (before my time) the Treasure Artist of the Year program was moved to its current schedule, reasons are unknown unless Commissioner Ransom can remember.